HVACR Online brings you the latest HEVAC&R industry news for the African market (and beyond), looking at Heating, Energy, Ventilation, Air Conditioning, and Refrigeration (HEVAC&R). What is happening in the HEVAC&R industry here in South Africa as well as the rest of the continent? From projects to event news and everything in between, we get it first so you can stay up to date.

### Social Media Handles

<table>
<thead>
<tr>
<th>Platform</th>
<th>Followers/Connections</th>
<th>Follow/Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>@HVACR_Online</td>
<td>668 likes</td>
<td></td>
</tr>
<tr>
<td>@HVACROnline</td>
<td>2,129 followers</td>
<td></td>
</tr>
<tr>
<td>in @HVACR</td>
<td>1,790 connections</td>
<td></td>
</tr>
</tbody>
</table>

### Audience Overview

- **Users:** 24,939
- **Pageviews:** 59,112
- **Avg. Session Duration:** 01:33

### Country Breakdown

- **South Africa:** 44.44%
- **United States:** 12.53%
- **India:** 7.72%
- **United Kingdom:** 3.72%
- **Australia:** 2.10%

### African Breakdown

- **Southern Africa:** 94.93%
- **Eastern Africa:** 2.44%
- **Northern Africa:** 1.35%
- **Western Africa:** 0.98%
- **Central Africa:** 0.30%

### Website Banners

**ALL RATES VALID: 1 OCTOBER 2019 - 30 SEPTEMBER 2020**

**ALL rates exclude agency commission and VAT. Bookings do not guarantee editorial placements.**

#### WEB BANNER

- **Size:** 200 x 127 pixels
- **R12 300.00 per year**

#### FEATURE, PROJECT, PRODUCT PRINT LOGO OR WEB LINK

- **R4 800.00 per issue (month)**

### Specifications

- Payment required in full before advert goes live
- Material to be provided in JPEG, PNG or GIF format
- The sections that adverts can be placed:
  - News
  - Events & Exhibitions
  - Heating
  - Air Conditioning
  - Ventilation
  - Refrigeration
  - Energy
  - Refrigerants
  - Contributor
  - Industry matters
  - Skills and Training
  - Projects
  - Personality
  - Local Manufacturing
  - HEVAC&R Directory
MONTHLY NEWSLETTER

All rates exclude agency commission and VAT. Bookings do not guarantee editorial placements.

<table>
<thead>
<tr>
<th>Newsletter banner</th>
<th>Size: 220 x 660 pixels (once a month)</th>
<th>R5 100.00 per insertion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Newsletter banner</td>
<td>Size: 660 x 220 pixels (once a month)</td>
<td>R5 100.00 per insertion</td>
</tr>
<tr>
<td>Newsletter banner</td>
<td>Size: 300 x 250 pixels (once a month)</td>
<td>R3 800.00 per insertion</td>
</tr>
</tbody>
</table>

AUDIENCE OVERVIEW

Avg send: 4 263
Open rate: 8.3%
CTR (Click Through Rate): 2.0%
Countries: 22
Cities: 49

SPECIFICATIONS

- Payment required in full before advert is inserted into bulletin
- Material to be provided in JPEG, PNG or GIF format