Interact Media Defined is a well-established B2B media business in South Africa. We are a multi-platform publisher focused on niche markets in mining, plant, refrigeration and air conditioning, water and building services. We pride ourselves on being a pioneer of innovative, integrated commercial partnerships. We are proud to be leading the way in large, multi-platform creative projects while ensuring our brands remain the most effective print and digital platforms for powerful display advertising.

INDUSTRIES WE SERVE

African Mining
www.africanmining.co.za
@Mining_Online
@MiningOnline
@Mining Online

RACA
Journal
Refrigeration & Airconditioning Africa
INCORPORATING COLD CHAIN

HVAC&R
ONLINE
www.hvacronline.co.za
@HVACR_Online
@HVACROnline
@HVACR Online

SA AFFORDABLE HOUSING
www.saaffordablehousing.co.za
@SAAffordableHousing
@SAAffordablehousingmag
@SA Affordable Housing

PLUMBING AFRICA
www.plumbingafrica.co.za
@Plumbingonline
@Plumbingonline
@Plumbing Africa Online

AFFORDABLE HOUSING
www.affordablehousing.co.za
@TimberIQ
@TimberIQ

PLANT AND EQUIPMENT
www.plantonline.co.za
@PlantEquipHire
@PlantEquipHire
@Plant Equipment and Hire

MTE
www.mteexpos.co.za
@MTEExpos
@MTEExpos
@MTE and Technical Exhibitions

Afriflarexpo.co.za
@Frigair_Expo
@FrigairExpo
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ColdLinkAfrica
ONLINE
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Plant and Industrial
Handbook
Mineral and Industrial
Directory

SHOW CATALOGUES

When measurement matters
Are you talking to them using all media available or *just some of the media and missing out?*

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