

Mining and Minerals Product Review (MMPR) is a product-based publication in the mining and minerals space. An alternate monthly publication, it showcases innovation, technologies and new products and services offered by mining companies and suppliers to the mining industry. It focuses solely on products and services in the health and safety, sustainability, mining and engineering, management, transport and mobility sectors. The readership includes supervisors, the workforce, general managers, procurement management and project managers; those at the coal face who get their hands dirty.

Rates

ALL RATES EXCLUDE AGENCY COMMISSION AND VAT. BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.

Print media rates	6 editions	3 editions	Casual once-off
A3 DPS	R26 900 per issue	R28 900 per issue	R30 900 per issue
A3	R18 200 per issue	R20 600 per issue	R24 900 per issue
6MME	R15 900 per issue	R18 100 per issue	R21 500 per issue
5MME	R13 100 per issue	R14 700 per issue	R18 100 per issue
4MME	R11 200 per issue	R12 400 per issue	R14 800 per issue
3MME	R8 100 per issue	R9 100 per issue	R10 700 per issue
2MME	R6 000 per issue	R6 900 per issue	R8 100 per issue
Strip	R6 000 per issue	R6 900 per issue	R8 100 per issue

Other (print) promotion opportunities*		Cost
Mining year planner	Annual year planner advert (80mm x 80mm)	R10 900
Inserts per edition	A4 insert: (delivered to our Interact Media office)	R12 400

*Rate per insertion unless otherwise specified.

Combos, print and online rates		Cost
6 issues	Brandlisting and Web branding	R8 200
Per issue	Feature, Project, Product print logo and Web link	R4 100
Per year	Annual Directory logo and Web link	R4 100
DPS Product Feature	Print plus online & social media editorial	(Casual Once Off) R26 900
A3 Product Feature	Print plus online & social media editorial	(Casual Once Off) R18 200

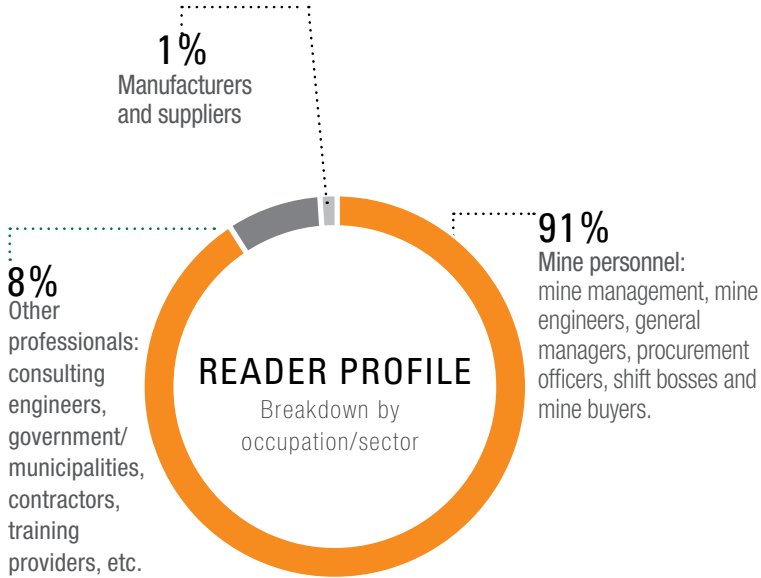
Digital advertising	Type and size	Cost
Per year	Online rotating banner (200px x 127px)	R10 800
Per insert	Feature / Project banner (680px x 90px)	R3 200
Per insert	e-Newsletter banner (400px x 200px)	R4 200
Per year	Product & online logo (only)	R2 500

EXHIBITION STAND RATES - Per show and excluding VAT

Local		International			
South Africa	Cost	Zambia/Zimbabwe/Namibia	Cost	Botswana	Cost
1-5 shows	R10 300	1 show	R14 800	1 show	R11 900
6-11 shows	R8 900	2 shows	R21 100	2 shows	R18 200
12+ shows	R8 050	3 shows	R25 500	3 shows	R23 100
Combos x 2	R15 900				
Combos x 3	R20 700				



PROFILE



Mining & Minerals Product Review®

Circulation

ABC (Jan–Jun 2017):

4 206



Readership:

12 618*

*Research statistics - 3 readers per copy, survey 2014.

EACH OF OUR INDUSTRY BRANDS IS INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

WHEN MEASUREMENT MATTERS

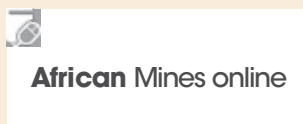
talk to us



Digital reach



INDUSTRY BRANDS



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