

The Refrigeration and Air Conditioning Africa (RACA) Journal is a trade and technical A4 monthly publication geared at the residential, commercial and industrial HEVAC&R industry. Boasting Africa's only monthly publication serving this sector, RACA Journal has served the industry for 30 years, catering to consulting engineers, contractors and other relevant industry role players.

Rates



**ALL RATES EXCLUDE AGENCY COMMISSION AND VAT.
BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.**

Print media rates*	12 editions	6 editions	Casual once-off
A4 DPS	R23 200 per issue	R24 800 per issue	R27 000 per issue
A4	R13 800 per issue	R14 400 per issue	R17 500 per issue
1/2 A4	R10 500 per issue	R10 900 per issue	R13 300 per issue
1/3 A4	R8 800 per issue	R10 400 per issue	R11 800 per issue
1/4 A4	R6 800 per issue	R7 400 per issue	R8 500 per issue
Strip	R5 100 per issue	R5 700 per issue	R6 900 per issue
Feature block	R4 500 per issue	R5 100 per issue	R6 300 per issue

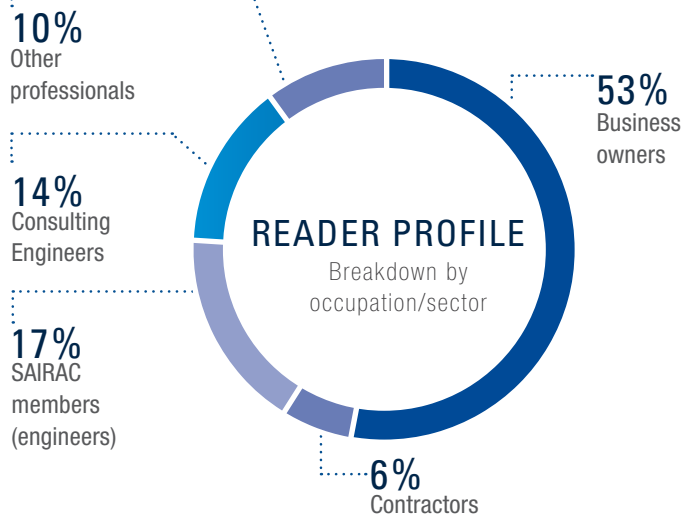
Other (print) promotion opportunities*		Cost
Front cover sponsorship-with 12 edition contract	Contents page logo and 1/2 A4 advert	R13 800
Front cover sponsorship-casual placement		R22 600
Other cover sponsorship-with 12 edition contract	IFC-inside front cover / IBC-inside back cover / OBC-outside back cover	R13 800
Other cover sponsorship-casual placement		R22 600
Year planner	Annual year planner advert (80mm x 80mm)	R10 900
Inserts per edition	A4 insert (delivered to our Interact Media office)	R12 400

*Rate per insertion unless otherwise specified.

Combos, print and online rates		Cost
12 issues	Brandlisting and web (11 issues)	R10 900
Per issue	Feature, project, product print logo and web link	R4 100
Per year	Annual directory logo and web link	R4 100

Digital advertising		Cost
Per year	Online web banner	R10 900
Per insert	Feature / project banner	R3 200
Per insert	e-Newsletter banner	R4 200

PROFILE



RACA
JOURNAL®
Refrigeration & Airconditioning Africa

Circulation

ABC (Apr–Jun 2017): 2 953
Readership: 8 859*



*Research statistics - 3 readers per copy, survey 2014.

EACH OF OUR INDUSTRY BRANDS IS INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

WHEN MEASUREMENT MATTERS
talk to us



Digital reach

31 000
online users
per annum

3 000
e-Newsletters +
Digital magazines

2 700
Social media

INDUSTRY BRANDS



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