

Water Sewage and Effluent (WSE) is an alternate monthly publication that provides water engineers, contractors, government departments and municipalities independent business expertise on treating and delivering water, building water infrastructure and managing sewage in Africa. WSE covers all aspects of the water value chain.

## Rates



**ALL RATES EXCLUDE AGENCY COMMISSION AND VAT.  
BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.**

Print media rates*	6 editions	3 editions	Casual once-off
A4 DPS	R23 200 per issue	R24 800 per issue	R27 000 per issue
A4	R13 800 per issue	R14 400 per issue	R17 500 per issue
1/2 A4	R10 500 per issue	R10 900 per issue	R13 300 per issue
1/3 A4	R8 800 per issue	R10 400 per issue	R11 800 per issue
1/4 A4	R6 800 per issue	R7 400 per issue	R8 500 per issue
Strip	R5 100 per issue	R5 700 per issue	R6 900 per issue
Feature block	R4 500 per issue	R5 100 per issue	R6 300 per issue

Other (print) promotion opportunities*		Cost
Other cover sponsorship-with 12 edition contract	IFC-inside front cover / IBC-inside back cover /	R13 800
Other cover sponsorship-casual placement	OBC-outside back cover	R22 600
Inserts per edition	A4 insert (delivered to our Interact Media office)	R12 400

\*Rate per insertion unless otherwise specified.

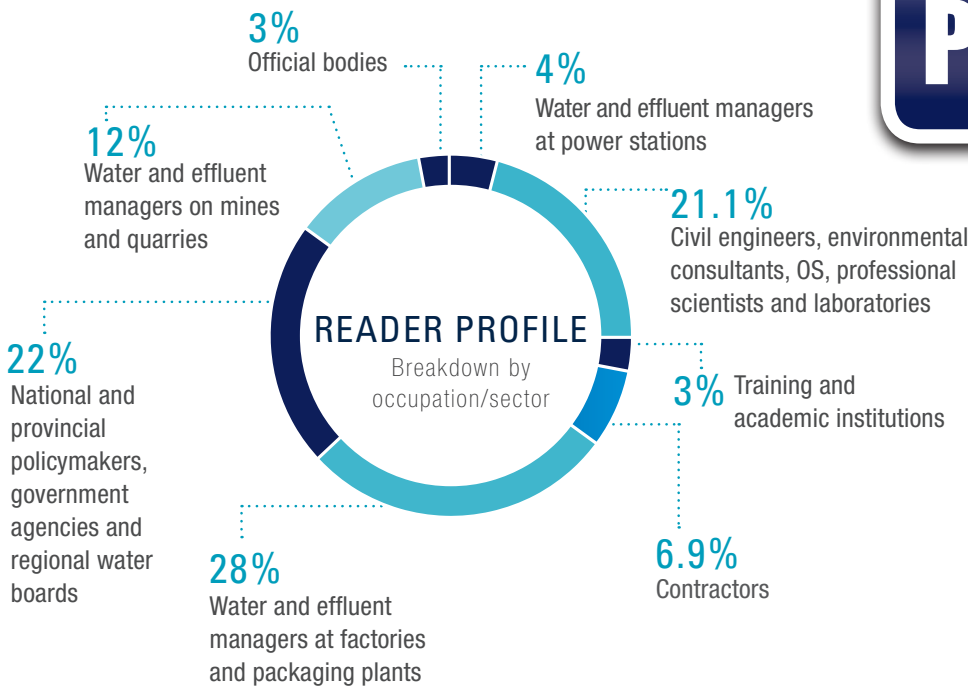
Combos, print and online rates		Cost
6 issues	Brandlisting and web	R10 900
Per issue	Feature, project, product print logo and web link	R4 100
Per year	Online web banner	R10 800

Digital advertising			Cost
Email bulletin	6 insertions	12 insertions	25 insertions
Banner	R5 400	R4 800	R4 200

# PROFILE

## READER PROFILE

Breakdown by occupation/sector



**WATER**  
Sewage & Effluent

### Circulation

ABC (Jan–Jun 2017): 2 984  
Readership: 8 952\*



\*Research statistics - 3 readers per copy, survey 2014.

EACH OF OUR INDUSTRY BRANDS IS INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

### WHEN MEASUREMENT MATTERS

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### Digital reach



### INDUSTRY BRANDS



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