

The *Civil Engineering Contractor* is a monthly publication that tracks infrastructural opportunities and developments throughout Africa. It has been the mouthpiece of the South African civil engineering contractor industry for

more than 50 years. The magazine traverses boundaries to provide accurate, factual and independent information for all engineers and contractors involved in infrastructure.

2019 Rates

**ALL RATES EXCLUDE AGENCY COMMISSION AND VAT.
BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.**

| Print media rates* | 11 editions | 6 editions | Casual once-off |
|--------------------|-------------------|-------------------|-------------------|
| A4 DPS | R24 700 per issue | R26 400 per issue | R28 800 per issue |
| A4 | R14 700 per issue | R15 300 per issue | R18 700 per issue |
| 1/2 A4 | R11 200 per issue | R11 600 per issue | R14 200 per issue |
| 1/3 A4 | R9 400 per issue | R11 100 per issue | R12 600 per issue |
| 1/4 A4 | R7 300 per issue | R7 900 per issue | R9 100 per issue |
| Strip | R5 400 per issue | R6 000 per issue | R7 400 per issue |
| Feature block | R4 800 per issue | R5 400 per issue | R6 700 per issue |

| Other (print) promotion opportunities* | | Cost |
|--|---|---------|
| Other cover sponsorship-with 11 edition contract | IFC - Inside Front Cover / IBC - Inside Back Cover / | R14 700 |
| Other cover sponsorship-casual placement | OBC - Outside Back Cover | R24 000 |
| Inserts per edition | A4 insert (delivered to Interact Media office) | R13 200 |

* Rate per insertion unless otherwise specified

| Compos, Print and Online Rates | | Cost |
|--------------------------------|--|---------|
| 11 issues | Brandlisting and web | R11 600 |
| Per issue | Feature, project, product print logo or web link | R4 400 |

| Digital advertising | | | Cost |
|---------------------|--------------|---------------|---------------|
| Email bulletin | 6 insertions | 12 insertions | 25 insertions |
| Banner | R5 800 | R5 100 | R4 500 |



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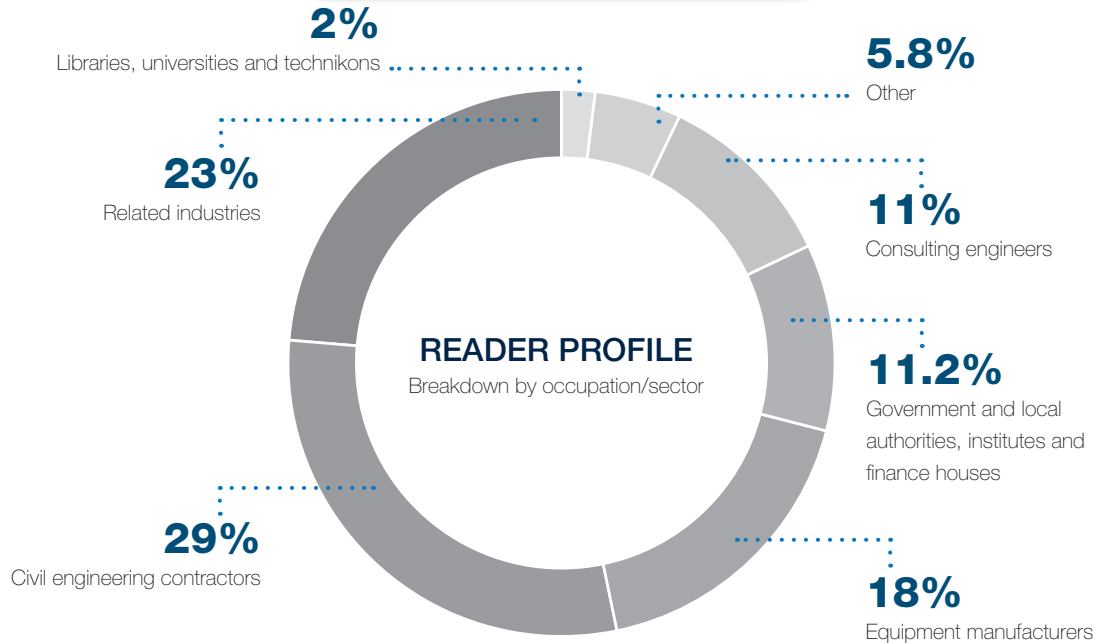
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WHEN MEASUREMENT MATTERS
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Circulation

ABC (April - June 2018) **3059**
Readership **9177***



* Research statics: 3 readers per copy, survey 2014

EACH OF OUR INDUSTRY BRANDS IS INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

Digital reach



ONLINE USERS
860*

*As from January 2018



SOCIAL MEDIA
351*

*As from January 2018

Industry brands



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