



PRINT



DIGITAL



ONLINE



EXHIBITIONS

Mining Mirror's focus is on operational issues in the mining industry. It is a monthly title that includes operating mines, development projects and exploration projects. It looks at mining methods, best practice, case studies and innovative ways of mining at present and in the future. It also considers management issues like labour, data collection, regulations, rehabilitation and social and community involvement. It has a substantial global section

that looks at new projects and exploration around the globe and features interesting projects across Africa. The readership comprises mainly operational managers, general managers, contractors, mining engineers, mining engineering students, subcontractors, geologists, environmental managers, maintenance managers, drill and blast managers, water managers and a range of middle management players.

2019 Rates

**ALL RATES EXCLUDE AGENCY COMMISSION AND VAT.
BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.**

Print media rates*	11 editions	6 editions	Casual once-off
A4 DPS	R24 700 per issue	R26 400 per issue	R28 800 per issue
A4	R14 700 per issue	R15 300 per issue	R18 700 per issue
1/2 A4	R11 200 per issue	R11 600 per issue	R14 200 per issue
1/3 A4	R9 400 per issue	R11 100 per issue	R12 600 per issue
1/4 A4	R7 300 per issue	R7 900 per issue	R9 100 per issue
Strip	R5 400 per issue	R6 000 per issue	R7 400 per issue
Feature block	R4 800 per issue	R5 400 per issue	R6 700 per issue

Other (print) promotion opportunities*		Cost
Other cover sponsorship-with 11 edition contract	IFC - Inside Front Cover /	R14 700
Other cover sponsorship-casual placement	IBC - Inside Back Cover / OBC - Outside Back Cover	R24 000
Inserts per edition	A4 insert (delivered to Interact Media office)	R13 200

* Rate per insertion unless otherwise specified

Combos, Print and Online Rates		Cost
11 issues	Brandlisting and web	R11 600
Per issue	Feature, project, product print logo or web link	R4 400

Digital advertising			Cost
Email bulletin	6 insertions	12 insertions	25 insertions
Banner	R5 800	R5 100	R4 500

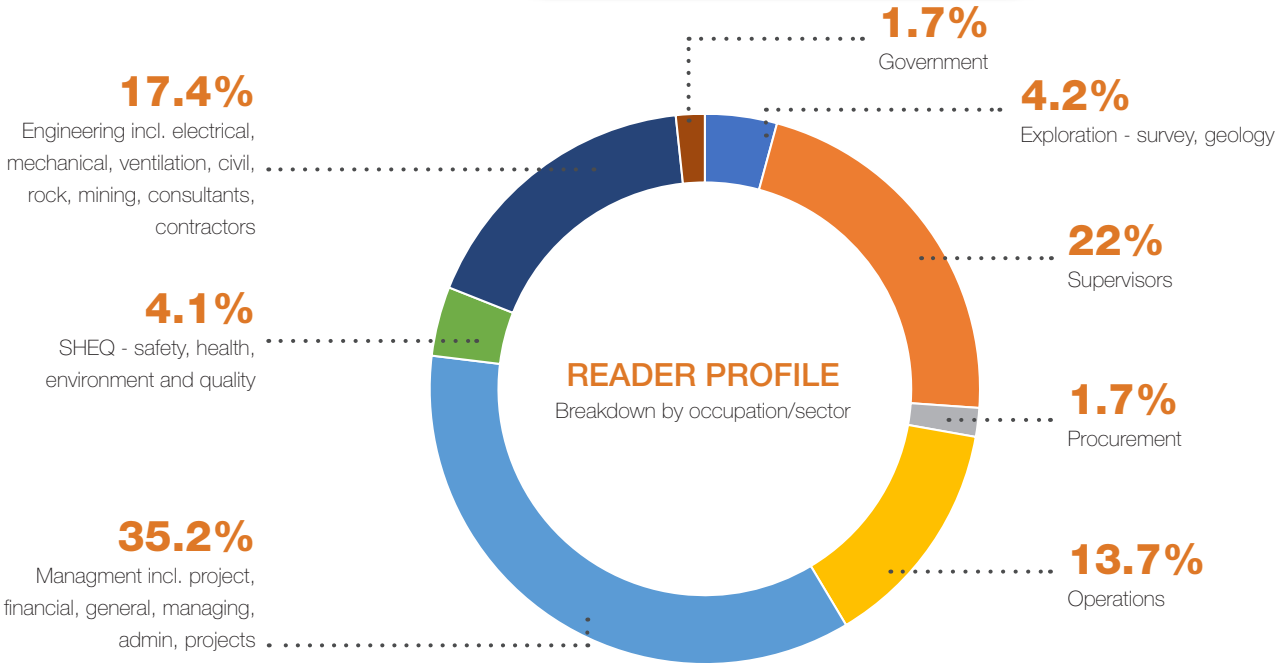


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WHEN MEASUREMENT MATTERS talk to us



Circulation

ABC (Jan - Jun 2018)

2 993

Readership:

979*



*Research statistics: 3 readers per copy, survey 2014.

EACH OF OUR INDUSTRY BRANDS ARE INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

Digital reach



ONLINE USERS

1 320

(figure extrapolated from July 2018)

ONLINE USERS

3 000



SOCIAL MEDIA

11 712

Industry brands



PRINT



EXHIBITION



ONLINE



AfricanMining



African Mines HANDBOOK



AfricanMining ONLINE

Mining & Minerals Product Review ONLINE



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Talk to us
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