





African Mines

HANDBOOK

2018

RATES

2017

-  PRINT
-  DIGITAL
-  ONLINE
-  EXHIBITIONS

* All rates valid October 2016 –September 2017
* All rates are in SA Rand

The handbook's objectives are to produce in book form and online, an update of the most comprehensive database on operational mines, mine projects and exploration undertakings throughout Africa. We offer business intelligence to network with the rest of Africa. This is an opportunity to increase your sales and exposure to the African continent. You will be in a position to market your products and services to mine owners and managers across Africa.

Rates



**ALL RATES EXCLUDE AGENCY COMMISSION AND VAT.
BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.**

Print media rates*	Early bird	Normal
Full page	R19 900	R21 900
Half page	R14 700	R16 100
Third page	R12 800	R14 000
Quarter page	R10 600	R11 600
Strip	R6 000	R6 500
Outside back cover	R28 600	R31 500
Inside front cover - DPS	R39 800	R43 900
Inside back cover - DPS	R36 400	R40 000
Inside back cover	R24 500	R26 900
Inside front cover	R26 400	R29 000
Double page spread (DPS)	R31 500	R34 700
Full page opposite contents page	R23 400	R25 700
Full page - area	R23 100	R25 500
Full page - how to use the handbook	R22 500	R24 700
Loose insert	R23 500	R26 000
Belly bands	R18 000	R19 500
Bookmark	R18 500	R21 000
Regional divider	R28 000	R32 500

*Rate per insertion unless otherwise specified.

Digital

AM0 home page	6 insertions	12 insertions
	R10 000	R20 000



INTERACT
Media Defined
When measurement matters


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DEADLINE DATES

Early bird bookings	Standard bookings	Material
1 August 2017	30 October 2017	30 October 2017

**1100+ PROJECTS.
53 COUNTRIES.
125 MINERALS.**
All the information you need
about mining in Africa.

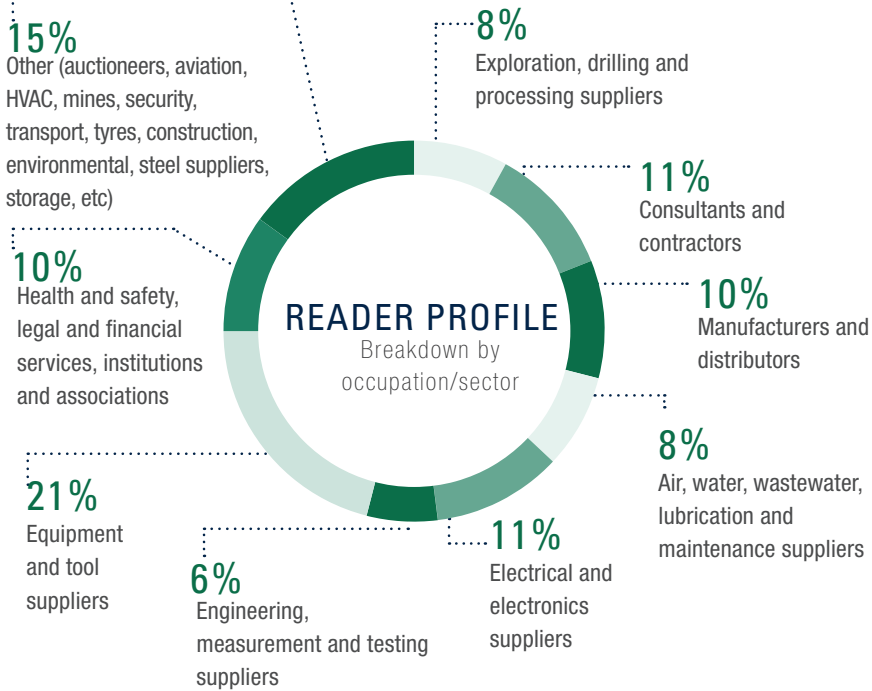


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PROFILE



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Print circulation

Print ABC (Jan-Dec 2015):

2 015



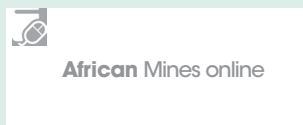
WHEN MEASUREMENT MATTERS

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Digital reach



INDUSTRY BRANDS



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