

Quarry Southern Africa is an alternate monthly publication and provides quarry managers, and producers of cement, aggregates and building materials with original business intelligence, analyses, comparisons, debates and insights into the sustainable extraction, beneficiation, supply and use of materials in southern africa.

Rates

**ALL RATES EXCLUDE AGENCY COMMISSION AND VAT.
BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.**

| Print media rates* | 6 editions | 3 editions | Casual once-off |
|--------------------|-------------------|-------------------|-------------------|
| A4 DPS | R21 500 per issue | R23 000 per issue | R25 000 per issue |
| A4 | R12 800 per issue | R13 300 per issue | R16 200 per issue |
| 1/2 A4 | R9 700 per issue | R10 100 per issue | R12 300 per issue |
| 1/3 A4 | R8 200 per issue | R9 600 per issue | R10 900 per issue |
| 1/4 A4 | R6 300 per issue | R6 900 per issue | R7 800 per issue |
| Strip | R4 700 per issue | R5 300 per issue | R6 400 per issue |
| Feature block | R4 200 per issue | R4 700 per issue | R5 800 per issue |

| Combos, print and online rates | | Cost |
|--------------------------------|---|---------|
| 6 issues | Brandlisting and web | R10 100 |
| Per issue | Feature, project, product print logo and web link | R3 800 |
| Per annum | Annual directory logo and web link | R3 800 |

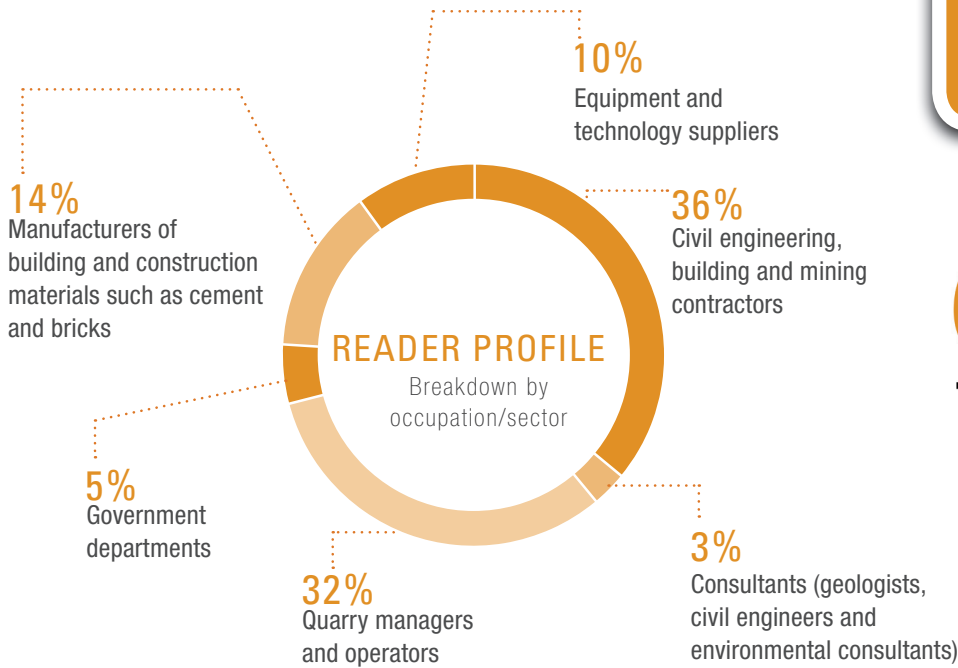
| Other (print) promotion opportunities* | | Cost |
|---|--|---------|
| Other Cover sponsorship-with 6 edition contract | IFC-inside front cover / IBC-inside back cover / | R12 800 |
| Other Cover sponsorship-casual placement | OBC-outside back cover | R20 900 |
| Year planner | Annual year planner advert (80mm x 80mm) | R10 100 |
| Inserts-per edition | A4 insert (delivered to our Interact Media office) | R11 500 |

*Rate per insertion unless otherwise specified.

| Digital advertising | | | |
|---------------------|--------------|---------------|---------------|
| Email bulletin | 6 insertions | 12 insertions | 25 insertions |
| Top advertisement | R5 000 | R4 500 | R3 900 |
| Other ads | R4 500 | R4 100 | R3 400 |



PROFILE



Quarry
SOUTHERN AFRICA

Print circulation

Print ABC (Jan-Jun 2016): 2 563
Print readership: 7 689*



*Research statistics - 3 readers per copy, survey 2014.

EACH OF OUR INDUSTRY BRANDS IS INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

WHEN MEASUREMENT MATTERS
talk to us



Digital reach

14 000
Online

3 000
e-Newsletters +
Digital magazines

6 000
Social media

INDUSTRY BRANDS



sales@interactmedia.co.za www.miningafricaonline.co.za