

Bring buyer and supplier together

* All rates valid October 2015 - October 2016
* All rates exclude VAT and are in SA Rand

MINING Distribution Profile

Targeting professionals in the MINING industry

Print ABC (July - Dec 2015): 4 504
Print Readership: 13 512*
Mining Online: 14 000
e-Newsletters: 6 000
Social Media: 6 000
Digital Magazines Into Africa: 5 080



*Research statistics - 3 readers per copy, survey 2014.

- 91% Mine Personnel:** Mine Management, Mine Engineers, General Managers, Procurement Officers, Shift Bosses & Mine Buyers.
- 8% Other Professionals:** Consulting Engineers, Government/Municipalities, Contractors, Training Providers, etc.
- 1% Manufacturers & Suppliers.**

Rates

Print media rates	6 Editions	3 Editions	Casual once-off
A3 DPS	25 900 per issue	28 600 per issue	34 600 per issue
A3	17 300 per issue	19 400 per issue	23 000 per issue
6MME	13 700 per issue	15 500 per issue	18 400 per issue
5MME	11 300 per issue	12 600 per issue	15 500 per issue
4MME	9 600 per issue	10 700 per issue	12 700 per issue
3MME	6 900 per issue	7 800 per issue	9 200 per issue
2MME	5 200 per issue	5 900 per issue	6 900 per issue
Strip	5 200 per issue	5 900 per issue	6 900 per issue

Combos, print and online rates		Cost
6 Issues	Brandlisting and Web branding (6 issues)	7 100
Per Issue	Feature, Project, Product print logo & Web link	3 500
Per annum	Annual Directory logo & Web link	3 500

Other (print) promotion opportunities*		Cost
Mining Yearplanner	Annual yearplanner advert (80 mm x 80 mm):	9 400
Inserts	A4 insert: (delivered to our Interact Media office)	10 700

Digital advertising		Size	Cost
Per annum	Mining Online rotating banner	200px X 127px	9 400
Per insert	Feature / Project banner	680px X 90px	2 800
Per insert	e-Newsletter banner	400px X 200px	3 500

EXHIBITION STAND RATES - Per show - Excluding VAT

Local - South Africa		Mozambique	
1 - 5 Shows	R 8 900.00	1 Show	R 12 800.00
6-11 shows	R 7 950.00	2 Shows	R 18 600.00
12+ shows	R 7 250.00	3 Shows	R 23 100.00
Combo's	R 14 000.00	Zambia	
Across the Border		1 Show	R 12 800.00
Botswana		2 Shows	R 18 600.00
1 Show	R 10 000.00	3 Shows	R 23 100.00
2 Shows	R 16 000.00	Zimbabwe	
3 Shows	R 21 000.00	1 Show	R 12 800.00
Namibia		2 Shows	R 18 600.00
1 Show	R 12 800.00	3 Shows	R 23 100.00

Material specs

MMPR - BLOCKS	
SIZE	TYPE AREA (across x down)
Brandlisting	58mm x 45mm
1 MME	86mm x 70mm
2 MME V	86mm x 145mm
2 MME H	176mm x 70mm
3 MME V	86mm x 220mm
3 MME H	267mm x 70mm
4 MME	177mm x 145mm
5 MME V	86mm x 370mm
6 MME H	267mm x 145mm
Strip	270mm x 45mm

Talk to us!



Tel: 00 27 11 579 4940
For Sales, Editorial and Subscriptions:
Email: mining@interactmedia.co.za
Twitter: @mining_online | Facebook: MiningOnline

www.miningandminerals.co.za

Travelling mining and technical exhibitions.

www.mteexpos.co.za



13 A Riley Rd, Bedfordview 2009, South Africa
PO Box 695, Edenvale, 1610, South Africa
Tel: 00 27 (0) 11 579 4940
Fax: 00 27 (0) 861 112 478

MINING AND MINERALS PRODUCT REVIEW:
IT'S NOT COMPLICATED, IT'S TECHNICAL