

MATERIAL SPECIFICATIONS



A5 Magazines	TYPE AREA	TRIM	BLEED
SIZE	W x H	W x H	W x H
Double Page Spread	275mm x 180mm	297mm x 210mm	307mm x 220mm
A5	130mm x 180mm	148mm x 210mm	158mm x 220mm
Half A5 Horizontal	130mm x 90mm	148mm x 105mm	158mm x 115mm
Half A5 Vertical	64mm x 180mm	74mm x 210mm	84mm x 220mm
Strip Horizontal	130mm x 30mm	148mm x 35mm	158mm x 45mm

A4 Magazines	TYPE AREA	TRIM	BLEED
SIZE	W x H	W x H	W x H
Double Page Spread	390mm x 270mm	420mm x 297mm	430mm x 307mm
A4	180mm x 270mm	210mm x 297mm	220mm x 307mm
Half A4 Horizontal	180mm x 130mm	210mm x 148mm	220mm x 158mm
Half A4 Vertical	90mm x 270mm	105mm x 297mm	115mm x 307mm
Third A4 Horizontal	180mm x 90mm	210mm x 100mm	220mm x 110mm
Third A4 Vertical	60mm x 270mm	70mm x 297mm	80mm x 307mm
Quarter A4 Horizontal	180mm x 65mm	210mm x 75mm	220mm x 85mm
Quarter A4 Vertical		90mm x 130mm	
Strip Horizontal	180mm x 40mm	210mm x 45mm	220mm x 55mm
Feature Block		60mm x 60mm	
Feature Block *SAAH and TIQ		60mm x 90mm	
Brandlisting *SAAH and TIQ		60mm x 90mm	
Brandlisting Single		55mm x 35mm	
Brandlisting Double H		115mm x 35mm	
Brandlisting Double V		55mm x 75mm	
Brandlisting 3-in1 H		190mm x 35mm	
Brandlisting 3-in1 V		55mm x 115mm	
Brandlisting 4-in1 H		115mm x 75mm	
Brandlisting 4-in1 V		55mm x 155mm	

A3 Magazines	TYPE AREA	TRIM	BLEED
SIZE	W x H	W x H	W x H
Double Page Spread	565mm x 395mm	594mm x 420mm	604mm x 430mm
A3	275mm x 395mm	297mm x 420mm	307mm x 430mm
Half A3 Horizontal	270mm x 180mm	297mm x 210mm	307mm x 220mm
Half A3 Vertical	130mm x 395mm	148mm x 420mm	158mm x 430mm
Third A3 Horizontal	270mm x 130mm	297mm x 140mm	307mm x 150mm
Third A3 Vertical	80mm x 395mm	99mm x 420mm	109mm x 430mm
Quarter A3 Horizontal	270mm x 90mm	297mm x 105mm	307mm x 115mm
Quarter A3 Vertical	60mm x 395mm	75mm x 420mm	85mm x 430mm
Strip Horizontal	270mm x 45mm	297mm x 50mm	307mm x 55mm
Feature Block		60mm x 60mm	
Buyers Guide (Logo & Contact)		45mm x 60mm	

*SAAH - SA Affordable Housing, TIQ - Timber iQ



SHARING KNOWLEDGE. GROWING BUSINESS.



When measurement matters

Other Print Products	W X H
Year Planners: HVAC, PA, Mining	80mm x 80mm - single
	80mm x 168mm - Double
Year Planners: SAAH and TIQ	110mm x 85mm - single
	110mm x 178mm - Dbl V
	228mm x 85mm - Dbl- H

Online / Web Products	W x H
African Mines Online	
Home Page Banner	300px x 250px
Country Banner	160px x 600px
SAAH, TIQ Online	
	300px x 250px
Cold Link Africa Online, HVACR Online, African Mining Online, MTE Expos Online, Plant Online, Water Online	
Static Banner	300px x 250px
Cold Link Africa, HVACR, Plumbing Africa, Mining	
Newsletter banner	600px x 150px
Bulletin Banner	
	300px x 250px

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REQUIREMENTS

PRINT MATERIAL

- 300DPI @ 100% Scale
- CMYK Format for Print Products
- Accepted File Types: PDF / JPG / TIFF / PSD / *INDD (*full packaged folder required)

ONLINE MATERIAL

- 72DPI @ 100% Scale
- RGB Format for Online Products
- Accepted File Types: PDF / JPG / TIFF / PSD / * INDD *full packaged folder required) / Gif