



BUILDING **INDUSTRY** COMMUNITIES FACE-TO-FACE **DRIVEN** PHILOSOPHY



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Cold Link Africa is a unique multi-platform brand that provides valuable information on every aspect of the cold chain, from producer to consumer. Aimed at the business-to-business (B2B) sector, its audience — often influencers and decision-makers in purchasing — can access both local and international news, technology updates, innovative projects and industry trends. These insights are shaping the cold chain sector, particularly in maintaining the proper conditions for perishables like food, pharmaceuticals and horticultural products.



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